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# AD RESERVATION



NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY / STATE / ZIP: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_

SOLD BY: \_\_\_\_\_

AD Size Desired	# Desired	Cost	Total
		X	=

In addition to the sizes shown on the back, special positions are also available. Minimum resolution is 300 dpi grayscale (black & white ads only, if using). **Color is suggested.** Camera-ready artwork (original – no copy) is required and may be submitted electronically as a jpg file by email to Allen Feris [Feris.Allen@msn.com](mailto:Feris.Allen@msn.com). Business card may be used as ‘camera-ready’ artwork for the 1/8 horizontal ad.

Advertising Rates	
Description	Price
Back Cover .....	\$1,500
Inside Cover .....	\$1,000
Full Page (7.5" x 10") .....	\$750
1/2 Page .....	\$500
1/4 Page .....	\$300
1/8 Page .....	\$100
Personal Greetings .....	\$10

Make checks payable to “Pacific Coast Norwegian Singers Association”  
 Deadline: May 1, 2018 – Late entries may not be included.

1/8 PAGE  
( 3-5/8" x 2-1/4" )  
Horizontal

\$150

This is a personal Greeting (\$10)

1/4 PAGE

( 3-5/8" x 4-3/4" )  
Vertical  
Or Horizontal

\$300

1/2 Page

( 5" x 7-1/2" )  
Horizontal  
Or Vertical

\$500