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# AD RESERVATION



NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY / STATE / ZIP: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_

SOLD BY: \_\_\_\_\_

AD SIZE DESIRED    NO. DESIRED    X    COST    =    TOTAL

X

In addition to the sizes shown below, process color and special positions are also available. Camera-ready artwork (original – no copies) is required and may be submitted electronically as a jpg file by email to [holmerud@cox.net](mailto:holmerud@cox.net) Minimum resolution is 300 dpi grayscale. Business card may be used as 'camera-ready' artwork for the 1/8 horizontal ad. Make checks payable to **"San Diego Mannskor"**

**Deadline: Ads Prepaid by May 1, 2017 – Late entries may not be included.**

<p><b>1/8 Horizontal</b> 3-5/8" x 2-1/4" <b>\$100 B&amp;W</b></p>	<p><b>1/2 Vertical</b> 10" x 4-1/2"  <b>\$300 B&amp;W</b> <b>\$500 Color</b></p>	<p><b>Full Page B&amp;W (7.5" x 10")</b>..... \$500  <b>Full Page Color (7.5" x 10")</b> ..... \$750  <b>Inside Cover</b> ..... \$1,000  <b>Back Cover</b> ..... \$1,500</p>
<p><b>1/4 Horizontal</b> 3-5/8" x 4-3/4"  <b>\$175 B&amp;W</b> <b>\$300 Color</b></p>		<p>1/2 Page B&amp;W ..... \$300  1/2 Page Color ..... \$500</p> <p>1/4 Page B&amp;W ..... \$175  1/4 Page Color ..... \$300</p> <p>1/8 Page..... \$100</p>
<p><b>1/2 Horizontal/Vertical</b> 5" x 7-1/2" <b>\$300 B&amp;W</b> <b>\$500 Color</b></p>		

In addition to the ad sizes shown here, we offer a Greeting Page for individuals, couples and families for \$10.00 per listing. Several individuals or families may jointly purchase a standard size ad to use for Greetings listings.

Yes, I would like my name to appear in the Souvenir Program Greeting Page.  
My name is listed below as I wish it to appear:

= \$10.00

Please print your name or greeting in the space as you wish it to appear in the Souvenir Program

Please mail your completed form and artwork to:  
**Sangerfest 2017, c/o Jon Holmerud, 3354 Bonita Woods Drive, Bonita, CA 91902**