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# AD RESERVATION



NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY / STATE / ZIP: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

AD SIZE DESIRED	NO. DESIRED	X	COST	=	TOTAL
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X

In addition to the sizes shown below, process color and special positions are also available.  
 Camera-ready artwork (original – no xerox) is required and may be submitted electronically as a jpg file.  
 Minimum resolution is 300 dpi grayscale.  
 Business card may be used as ‘camera-ready’ artwork for the 1/8 horizontal ad.  
 Make checks payable to “The Norsemen”  
 Deadline: Ads Prepaid by May 1, 2019 – Late entries may not be included.

<p><b>1/8 Horizontal</b> 3-5/8" x 2-1/4"</p> <p><b>\$100 B&amp;W</b></p>	<p><b>1/2 Vertical</b> 3-5/8" x 10"</p> <p><b>\$300 B&amp;W</b> <b>\$500 Color</b></p>	<p>Full Page B&amp;W (7.5" x 10").....\$500                      Full Page Color (7.5" x 10").....\$700                      Inside Cover (front or back) .....\$800                      Back Cover.....\$1,000</p> <p>1/2 Page B&amp;W.....\$300                      1/2 Page Color .....\$500</p> <p>1/4 Page B&amp;W.....\$175                      1/4 Page Color .....\$300</p> <p>1/8 Page .....\$100</p>
<p><b>1/4 Vertical</b> 3-5/8" x 4-3/4"</p> <p><b>\$175 B&amp;W</b> <b>\$300 Color</b></p>	<p><b>1/2 Horizontal</b> 7-1/2" x 5"</p> <p><b>\$300 B&amp;W</b> <b>\$500 Color</b></p>	

In addition to the ad sizes shown above, we offer a Greeting Page for individuals, couples and families at \$10.00 per listing.  
 Several individuals or families may jointly purchase a standard size ad to use for their Greetings.

Yes, I would like my name to appear in the Souvenir Program Greeting Page.  
 Please print your name or greeting in the space below as you wish it to appear in the Souvenir Program

= \$10.00

Feel free to duplicate this form as needed for additional line listings or ad orders.

Please mail your completed form and artwork to:  
**The Norsemen c/o Dan Moore 80297 Sears Road, Cottage Grove, OR 97424**  
**Or email artwork (preferred) to [norsemen@sonjalodge.org](mailto:norsemen@sonjalodge.org)**